



## **Regular Meeting**

### ***Reno Arts and Culture Commission***

### **Marketing Committee**

**Date:** May 13, 2010 **Time:** 12:00 PM  
**Place:** McKinley Arts and Culture Center  
925 Riverside Drive Reno, NV 89503

This Agenda is posted at RENO CITY HALL at One East First Street, SOUTH SIDE CULTURAL CENTER at 190 East Liberty Street, WASHOE COUNTY LIBRARY at 301 South Center Street, MCKINLEY ARTS & CULTURE CENTER at 925 Riverside Drive and SIERRA ARTS at 17 South Virginia Street. Further, in compliance with NRS 241.020, this notice has been posted on the official website for the CITY OF RENO, [www.cityofreno.com](http://www.cityofreno.com)

#### **AGENDA**

**(Agenda Items may be taken out of order)**

- I. Call to Order and Roll Call**
- II. \*Approval of Minutes for Special Meeting, February 18, 2010**
- III. PUBLIC COMMENT - is limited to no more than 3 minutes and limited to items that do not appear on the agenda**
- IV. \*Consideration of Committee Goals and Program Direction**
- V. Public Art, Arts District and Grants Committee Liaison Reports**
  - (a) Arts and Culture Commission's Committee Liaison Update**
  - (b) Community Relations Report**
  - (c) Discussion of Proactive Methods to Address Arts Budget Issues**
- VI. Discussion of Topics Related to: Committee Marketing, Project Initiatives and Public Relations**
- VII. Projects**
  - (a) \*Consideration of Social Marketing and Other Media Outreach**
  - (b) \*Consideration of Arts and Culture Commission's Website Revisions and Update**
- IX. Announcements of Upcoming Events**
- X. \*Set Time, Date and Agenda for the next meeting**

***\*Items for Committee Action***

**We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the Arts District meetings. If you require special arrangements for this meeting, please contact our office at (775) 334-2417 or TDD 334-2589 prior to the date of the meeting.**